

Enterprise Risk Management



Kallie Kotzé 19 May 2009



AGENDA

- Introduction
- ➢ 5 Practical Tips
- Conclusion





Introduction

- PWC Survey in June 2008
- Does ERM matter?

Enterprise Risk Management in the Insurance Industry

ERM: the past

In 2004, PricewaterhouseCoopers asked insurers about their ERM functions*. At that time, ERM was a new discipline recognised as the key to managing uncertainty, top-line results were telling:

18%

strongly agreed that ERM was an important part of their interaction with regulators, rating agencies and investor constituents 19%

strongly agreed that their organisation had clearly defined standards for risk taking activities

10%

had a risk function in place for at least three years

* PricewaterhouseCoopers Global ERM Survey 2004

ERM: the present

How far we have come:

58%

strongly agreed that ERM was an important part of their interaction with regulators, rating agencies and investor constituents

35%

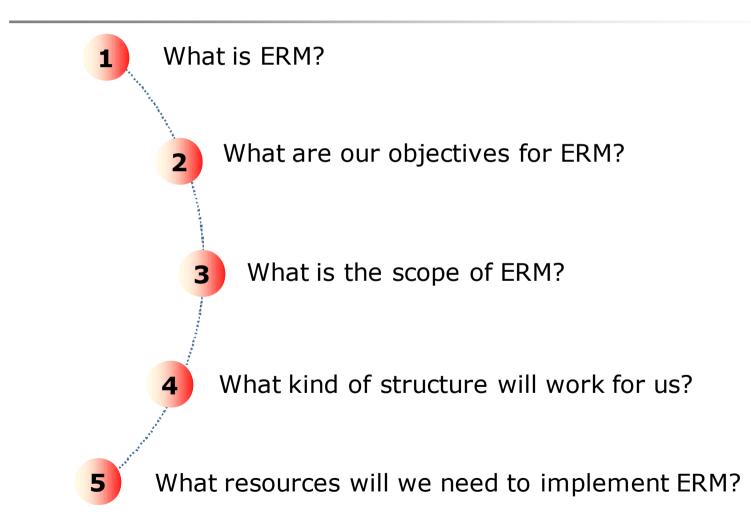
strongly agreed that their organisation had clearly defined standards for risk taking activities 50%

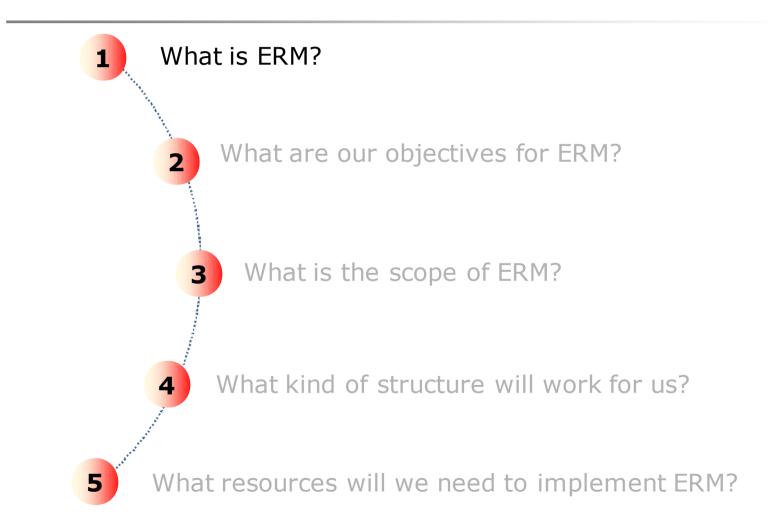
had a risk function in place for at least three years



Difficulties in Entrenching ERM

- Not understanding key elements of ERM
 - ERM Strategy
 - ERM Objectives
 - Roles and Responsibilities
 - ERM Process
 - Tools and Technology
 - Terminology and Common Language





Question 1: ERM Definition

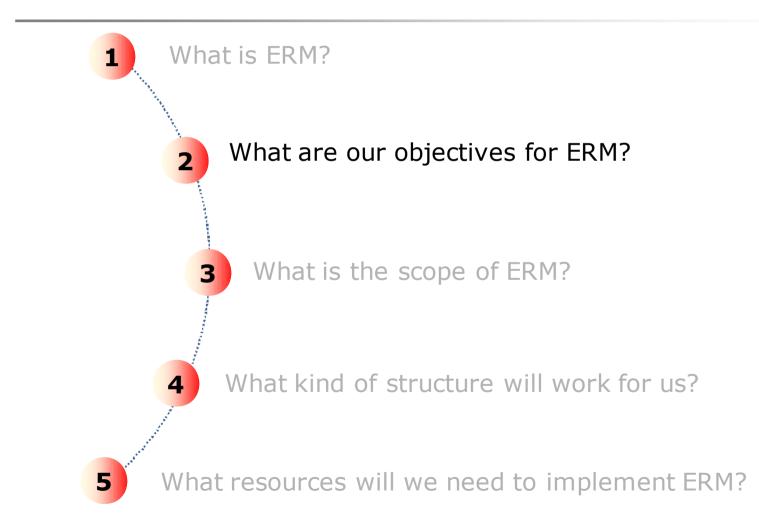
Process effected by the Board of Directors, Management and other personnel,

applied in strategy setting across the enterprise,

to identify potential events that may affect the entity,

to manage risk to be within its risk appetite, and

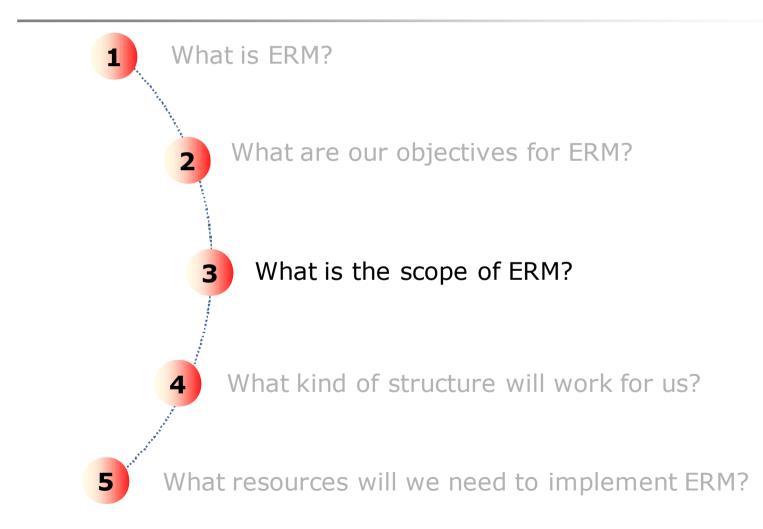
to provide reasonable assurance regarding the achievement of entity objectives.





Question 2: ERM Objectives

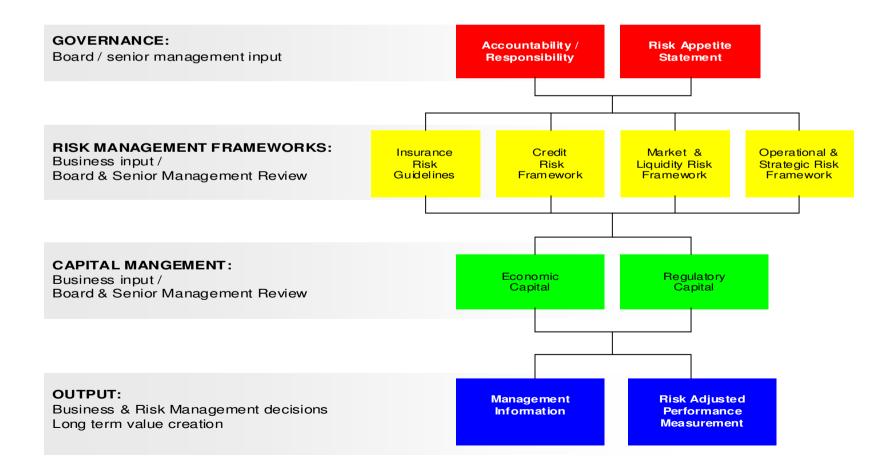
- Aligning risk appetite and strategy
- Enhancing risk response decisions
- Reducing operational surprises and losses
- Identifying and managing multiple and cross-enterprise risks
- Seizing opportunities
- Improving deployment of capital

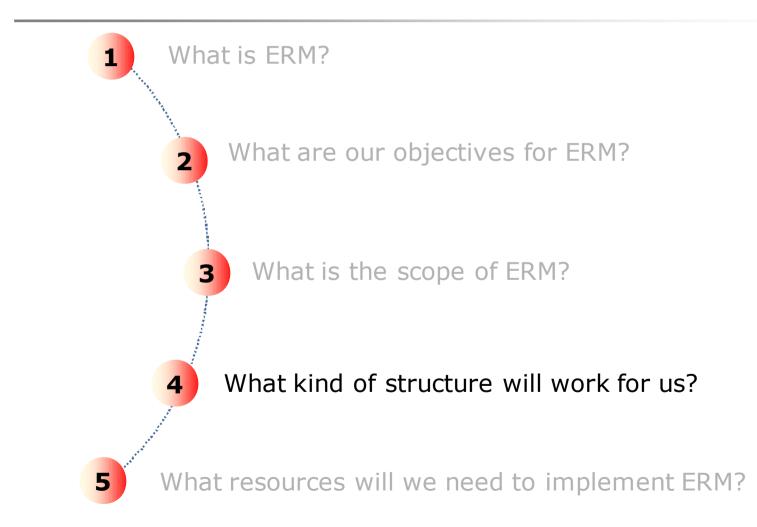




Question 3: ERM Scope

ENTERPRISE RISK MANAGEMENT FRAMEWORK

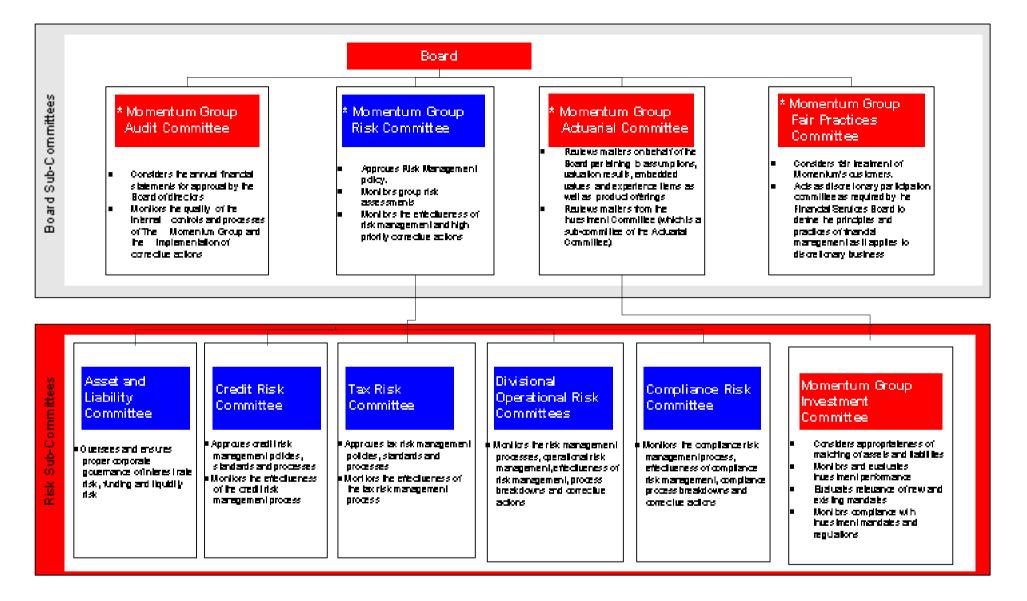




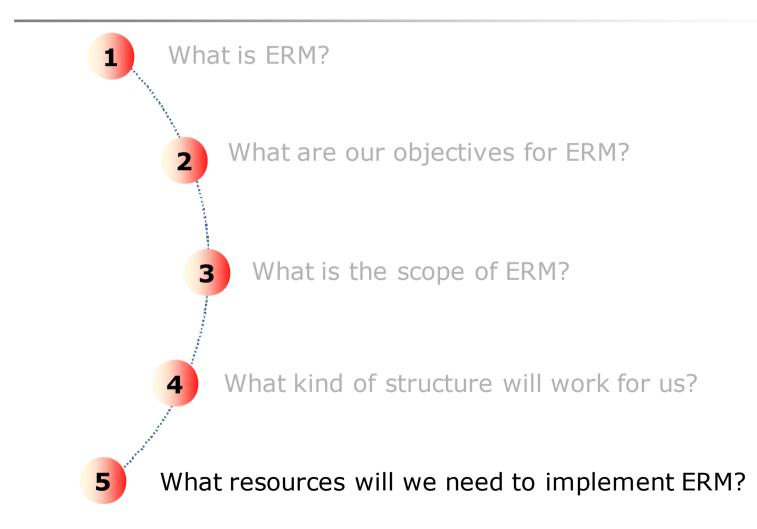


Question 4: ERM Structure





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Question 5: ERM Resources

- Business Knowledge and Experience
- Appropriate Methodologies and Tools



Conclusion

ERM Implementation as a sustainable and effective management discipline can only succeed if it is:

- sufficiently relevant to,
- consistently embedded within, and
- fully embraced by

all the risk takers and decision makers,

rather than just risk professionals operating at a group level.



QUESTIONS?